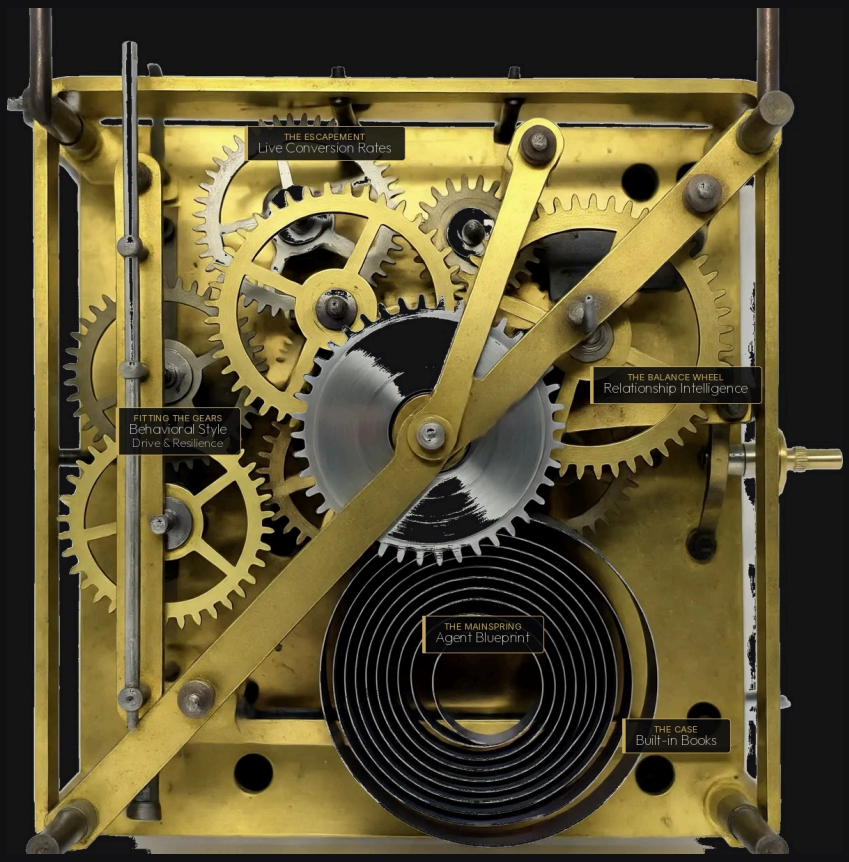
YOUR COMPLETE REAL ESTATE BUSINESS, RUNNING LIKE CLOCKWORK

When is a real estate business running as a business?

When it runs like clockwork with the latest AI tools.

A stopped clock is right twice a day. Your business can't run on being right twice a day. PrismOS keeps every part of your business turning together, built to help you hit your income goal at a minimum, in less time.



PrismOS keeps every part of your business turning together.

THE IDEA

The stopped-clock problem

Most agents don't fail for lack of effort. They fail because the parts of their business run on their own schedules. The income goal lives in one place, if it is written down at all. Prospecting happens when there is time. Follow-up depends on memory. The books get sorted out in a panic every spring.

Each part may be fine on its own. But a clock with a strong spring and a stuck gear is still a stopped clock. It will show the right time twice a day, by accident. Your business deserves better than being right by accident.

PrismOS is built on a simple idea: when every part of your business turns together, toward one clear number, you get there with less wasted motion and more time left for your life. And if you deviate from the mission, it helps correct your plan way before it's too late.

HOW PRISMOS WORKS

Five gears, one outcome

A fine clock is a set of parts working in sync. A mainspring stores the power. Gears pass it along. An escapement releases it in steady, measured ticks. A balance wheel keeps the timing even. A case protects all of it. PrismOS is organized the same way, and each part turns the next.

GEAR 1

Agent Blueprint

The mainspring: the coiled spring that powers everything else.

What it does. You enter what your life actually costs: living expenses, savings goals, the vacations you want to take, and the business expenses you will have. PrismOS sizes that into the gross income you need to earn, then sets one KPI (key performance indicator: the single number that tells you whether you are on track): your net income after taxes.

Why you should care. Gross commission is not what you live on. Starting from what you need to keep, after taxes and expenses, means your goal is tied to your real life instead of a round number that sounded good in January.

How it turns the next gear. Your net income target becomes the power source for every activity PrismOS recommends.

GEAR 2

Behavioral Style Assessment and Drive & Resilience Assessment

Fitting the gears: making sure each part is cut to mesh with the others.

What it does. PrismOS's own assessments look at how you naturally like to work and how you tend to persist when results are slow. PrismOS then matches prospecting systems and activities to you, so your plan is made of things you are likely to keep doing.

Why you should care. The best prospecting plan is the one you will still be running in month eight. A plan that fights your nature gets dropped. A plan that fits you keeps turning.

How it turns the next gear. The activities chosen here are what PrismOS measures and paces in the next gear.

GEAR 3

Live Conversion Rates

The escapement: the part of a clock that releases power in steady, measured ticks.

What it does. A conversion rate is simply how often one step leads to the next. As the year runs, PrismOS is built to learn your real numbers: how many conversations lead to appointments, how many appointments lead to contracts, and how many contracts lead to closings. From those numbers it sets the daily and weekly activity you need to stay on pace, and it flags drift early.

Why you should care. Industry averages are someone else's numbers. Your own numbers tell you exactly how much activity your goal requires. And if you start falling behind, you find out in March, when there is time to adjust, not in December, when there is not.

How it turns the next gear. Knowing your pace tells you how many conversations you need. The next gear helps make those conversations count.

GEAR 4

Relationship Intelligence

The balance wheel: the part that keeps a clock's timing steady and even.

What it does. From your own communications with your sphere (the people you already know) and your clients, PrismOS learns preferences and life moments, such as a new baby, a job change, or a child heading to college. It then suggests using Gathered Intelligence (GI) how and when to reach out, in a way that fits that relationship. Gathered Intelligence is collected from emails, texts and recordings. This information is then stored in the applicable Contact Records.

Why you should care. This makes your outreach and marketing more effective, and it helps you be a better friend. The right note at the right moment is remembered. A generic blast is not. PrismOS suggests; it is never pushy, and nothing goes out without you.

How it turns the next gear. Every relationship that turns into business is income that the next gear records.

GEAR 5

Built-in Books

The case: what holds the movement together and protects it.

What it does. PrismOS tracks your income and expenses all year. At year-end, it prepares a clean, tax-ready package for your CPA (certified public accountant). PrismOS does not file tax returns; it gets your records in order so your tax professional can.

Why you should care. No shoebox of receipts. No scramble in April. And because your real income and expenses are on record, next year's plan starts from facts.

How it turns the next gear. Your year-end numbers feed a sharper Blueprint, and the cycle begins again.

THE MOVEMENT

How the gears turn each other

GEAR	CLOCK PART	WHAT IT DOES	WHAT IT HANDS TO THE NEXT GEAR
1. Agent Blueprint	Mainspring	Turns living costs, savings and vacation plans into a net-income-after-taxes goal	The target that powers every recommendation
2. Behavioral Style and Drive & Resilience Assessments	Fitting the gears	Matches prospecting activities to how you work and persist	A plan of activities you will keep doing
3. Live Conversion Rates	Escapement	Learns your real numbers and sets daily and weekly pace	How many conversations you need, and early warning on drift
4. Relationship Intelligence	Balance wheel	Suggests when and how to reach out to your sphere and clients	Stronger relationships that turn into business
5. Built-in Books	Case	Tracks income and expenses; prepares a CPA-ready package	Real results that sharpen next year's Blueprint (back to Gear 1)

Time back is a goal, not a leftover

Most plans treat time off as whatever is left over after the work is done. In PrismOS, your vacations are part of the Blueprint from the start. They are planned, budgeted, and built into your pace, so taking them is part of hitting the goal, not a threat to it.

- **Fewer, better-fit activities.** When your plan is built from your own conversion rates and matched to how you work, you can stop doing things just because someone said you should. Less busywork. More of what actually moves your number.
- **Early warning instead of late surprise.** Drift shows up while there is still time to correct it. A small adjustment in March beats a desperate fourth quarter.
- **Your goal, at a minimum, in less time.** That is what PrismOS is built to help you do. It does not promise income; your effort and your market still matter. It helps make sure your effort goes where it counts.

WALKTHROUGH

A year in the life (illustrative)

Illustrative example only. This is a hypothetical walkthrough to show how the gears work together. It is not a real agent, a testimonial, or a prediction of results.

> JANUARY: WIND THE MAINSPRING
>
> An agent sits down with the Agent Blueprint and enters what life really costs, plus a savings goal and a family trip planned for summer. PrismOS sizes that into the gross income needed and sets the one number to watch: net income after taxes.

JANUARY: FIT THE GEARS

The agent completes PrismOS's Behavioral Style and Drive & Resilience Assessments. Instead of a generic plan, the agent gets prospecting activities matched to how they actually like to work.

FEBRUARY AND MARCH: FIND THE RHYTHM

As conversations, appointments and contracts happen, PrismOS learns the agent's real conversion rates and sets a daily and weekly pace. In March, it flags that appointments are running behind pace. The agent adjusts early, with most of the year still ahead.

SPRING AND SUMMER: KEEP THE BALANCE

PrismOS notices from the agent's own messages that a past client just had a child and that a friend from the sphere is changing jobs. It suggests a thoughtful note for each. The agent edits one, skips the other, and sends what feels right.

JULY: TAKE THE TRIP

The vacation was built into the plan in January, so it is taken on schedule, not squeezed in or skipped.

ALL YEAR: KEEP THE BOOKS

Income and expenses are tracked as they happen, with no catch-up sessions.

DECEMBER AND JANUARY: CLOSE THE CASE, REWIND THE SPRING

PrismOS prepares a clean, tax-ready package for the agent's CPA. The year's real numbers feed a sharper Blueprint, and the clock starts again.

TRUST

Privacy and control

Many agents are wary of sharing financial details with a broker, and of letting software anywhere near their relationships. PrismOS is built around two promises.

Absolute privacy

WHO	WHAT THEY CAN SEE
You	Everything: your Blueprint, books, numbers, contacts and communications
Your broker, admins and team leaders	Only your income goal and your progress toward it. Never your accounts, transactions or contacts.

You stay in control

- **AI suggests, you decide.** PrismOS recommends activities, timing and messages. You choose what to act on.
- **Nothing is sent without you.** No message, note or post goes out unless you approve it.
- **Your relationships stay yours.** Your sphere and clients are people, not leads in someone else's pipeline.

CLEAR ANSWERS

Objections, answered

"I don't trust AI with my money."

You shouldn't have to trust it blindly, and you don't. PrismOS never moves money or makes financial decisions for you. It organizes your income and expenses, shows you where you stand against your own goal, and prepares a clean package for your CPA. You and your tax professional make the decisions. AI suggests; you decide.

"My broker will see everything."

No. Your broker, admins and team leaders see only your income goal and your progress toward it. They never see your accounts, transactions or contacts. The point is support, not surveillance.

"I don't have time to learn a new system."

PrismOS is built to give you time back, not take it. It starts with a short Blueprint and two assessments, then works in the background, learning from what you already do. The goal is fewer, better-fit activities, so the system should make your week lighter, not heavier.

What PrismOS is, and what it isn't

- It is a system built to align your goal, your activities, your relationships and your books, so every part of your business turns together.
- It isn't a promise of income. Your results depend on your effort, your market and many other factors.
- It isn't a tax filer. PrismOS prepares a CPA-ready package; your tax professional files your return.

NEXT STEP

Ready to run your business like clockwork?

See how PrismOS fits the way you work, and how Realty ONE Group Advantage supports agents who want more from their business and more time for their life.

YouWinWithONE.com

PrismOS is offered through Realty ONE Group Advantage, Lutz / Tampa, FL. PrismOS does not guarantee income results and does not file tax returns; it prepares a CPA-ready package for your tax professional.